

**J.D. BIRLA INSTITUTE**  
Department of Management  
**ASSIGNMENT DETAILS (NOVEMBER 2020)**

**1<sup>st</sup> Year (Semester-I) BBA**

Sl. No.	Name of Subject	Subject Code	Assignment Details	Date of Submission																																																												
01	Fundamentals of Management & OB	MAN101	Report on Perception affects the working style and behaviour of an employee	15 <sup>th</sup> November 2020																																																												
			Students need to identify any one example special forms of ownership and explain it to fit the bill.	12 <sup>th</sup> November 2020																																																												
02	Business Maths	MAN102	The figures 1,2,3,4,5 are written in every possible order. a) How many numbers will be greater than 23000? b) How many will be lesser than 32000?	15 <sup>th</sup> November 2020																																																												
03	Entrepreneurship Development	MAN103	1. Briefly define the following: a) Cost leadership b) Bargaining power of suppliers c) Credit period granted by suppliers d) Bargaining power of customers e) Credit period offered to customers 2. Explain in your own words, using examples, how a firm can improve its profitability by enhancing its bargaining powers vis-a-vis suppliers and customers.	09 <sup>th</sup> November 2020																																																												
04	Environmental Studies	MAN104	Assignment: Energy Consumption Assessment of a household Energy Consumption Assessment Chart Area of Residence:	25 <sup>th</sup> November 2020																																																												
			<table border="1"> <thead> <tr> <th>Sl. No.</th> <th>Name of the Electrical Appliance</th> <th>Total No of the Appliance (N)</th> <th>Consumption Rate (CR)</th> <th>Daily Avg. Running time (Hrs) (T)</th> <th>Total Consumption (TC) =N×CR×T in Watt-Hr unit</th> </tr> </thead> <tbody> <tr><td>1</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>2</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>3</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>4</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>5</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>6</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>7</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>8</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>9</td><td></td><td></td><td></td><td></td><td></td></tr> </tbody> </table>		Sl. No.	Name of the Electrical Appliance	Total No of the Appliance (N)	Consumption Rate (CR)	Daily Avg. Running time (Hrs) (T)	Total Consumption (TC) =N×CR×T in Watt-Hr unit	1						2						3						4						5						6						7						8						9					
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			10								
			11								
			12								
			Total Billable amount								
			*the no of appliances can be more or less than twelve as per household utility								
			Discussion and Recommendations (on judicious usage of the electrical appliances)								

## 2<sup>nd</sup> Year (Semester-III) BBA

Sl. No.	Name of Subject	Subject Code	Assignment Details	Date of Submission												
01	Macroeconomics	MAN301	1. Differentiate between cost push inflation & demand pull inflation. 2. Discuss the form inflation that will result from an increase in petroleum prices.	18 <sup>th</sup> November 2020												
02	Principles of Marketing	MAN302	The student needs to identify one unique brand and explain it with the different levels of Keller's Consumer based Brand Equity Model (CBBE Model)	12 <sup>th</sup> November 2020												
03	Management Accounting	MAN303	Explain how CVP analysis helps Management in Decision Making and how limiting factors create obstacles in taking such Decisions?	12 <sup>th</sup> November 2020												
04	Project & Operations Management	MAN304	1. Explain the difference between Preventive Maintenance and Breakdown Maintenance with examples. 2. From the following time series data of sales, forecast the sales for the next 4 (four) years using Least Square Method of Regression : <table border="1" style="margin-left: 40px;"> <tr> <td>Year</td> <td>2009</td> <td>2010</td> <td>2011</td> <td>2012</td> <td>2013</td> </tr> <tr> <td>Sales (*000 units)</td> <td>90</td> <td>110</td> <td>112</td> <td>120</td> <td>130</td> </tr> </table>	Year	2009	2010	2011	2012	2013	Sales (*000 units)	90	110	112	120	130	21 <sup>st</sup> November 2020
Year	2009	2010	2011	2012	2013											
Sales (*000 units)	90	110	112	120	130											
	IT Tools for Business	MAN305	1. Use MS Excel database function to calculate DSUM,DAVERAGE, DCOUNT, DCOUNTA,DMAX using University student related Excel database. Give the results as well as database as snapshots from Excel file. 2. Use MS Excel logical functions OR, AND, NOT, IF to calculate results of students taking into account arbitrary individual subject marks. Use all the above functions(nested if needed). 3. Use MS Excel database function to calculate DSUM,DAVERAGE, DCOUNT, DCOUNTA,DMIN using a sales related Excel database. Give the results as well as database as snapshots from Excel file.	25 <sup>th</sup> November 2020												

### 3<sup>rd</sup> Year (Semester-V) BBA

Sl. No.	Name of Subject	Subject Code	Assignment Details	Date of Submission
01	Project Management	BBA 501	<ol style="list-style-type: none"> <li>1. Why budget is important for any project? What are the three types of budget estimates that occur during the project life cycle?</li> <li>2. Briefly describe the difference between CPM and PERT. Why critical path is important for network analysis?</li> </ol>	17 <sup>th</sup> November 2020
02	Enterprise Resource Planning	BBA 502	Assignment in MCQ format on the following topics: <ol style="list-style-type: none"> <li>1. Business Models in e-commerce</li> <li>2. Internet and related Technology</li> <li>3. E-Payments and E-Marketing</li> </ol>	30 <sup>th</sup> November 2020
03	International Business Management	BBA 503	Report (300 words) on the factors contributing to the growth of MNC with proper examples	08 <sup>th</sup> November 2020
04	Strategic Business Management	BBA 504	Report on a Corporate Strategy is a unique plan or framework that is long-term in nature, designed with an objective to gain competitive advantage over other market participants, while delivering both on customer/client and stakeholder promises	15 <sup>th</sup> November 2020
			Assignment to be submitted individually in the form of a Poster (only one page). Students need to identify a need gap in the rural segment. Rebrand an existing brand or create a brand that can fill the need gap identified. Give a name and tagline to the offering. Students are required to highlight points of differentiation for their brand. The bottom right hand side of the poster must have the following in order. <ul style="list-style-type: none"> <li>• Student's name</li> <li>• Strategic Business Management (BBA 504)</li> <li>• Third Year, Semester V, Section</li> <li>• Roll No.</li> </ul>	22 <sup>nd</sup> November 2020
05	Entrepreneurship	BBA 505	Choose any enterprise from MSME sector. Carry out a SWOT Analysis and analyze its position with respect to its competitors..	11 <sup>th</sup> November 2020
06	Corporate Taxation	BBA506	How GST is better than the previous tax system? Explain how Input Credit can be obtained under GST with the help of examples.	12 <sup>th</sup> November 2020