

**J.D. BIRLA INSTITUTE**  
Department of Management

**DETAILS OF COMPUTATION OF MARKS FOR ALLOTING SPECIALIZATION IN MARKETING, SESSION 2020-2021**

| Sl. No | Student's Name      | Section | Roll No | Actual Marks Obtained |         |         |         | Computation of Marks as per Weightages |               |               |               | Final Score | Rank |
|--------|---------------------|---------|---------|-----------------------|---------|---------|---------|--|---------------|---------------|---------------|-------------|------|
|        |                     |         |         | BBA 102               | BBA 104 | BBA 202 | BBA 305 | 40% of BBA102                          | 10% of BBA104 | 20% of BBA202 | 30% of BBA305 |             |      |
| 1      | Vanshika Gupta      | C       | 189     | 96                    | 84      | 96      | 92      | 38.4                                   | 8.4           | 19.2          | 27.6          | 93.6        | 1    |
| 2      | Dhairya Kothari     | B       | 194     | 92                    | 90      | 100     | 90      | 36.8                                   | 9             | 20            | 27            | 92.8        | 2    |
| 3      | Nikunj Mundhara     | B       | 101     | 88                    | 72      | 98      | 84      | 35.2                                   | 7.2           | 19.6          | 25.2          | 87.2        | 3    |
| 4      | Vanshika Khanna     | A       | 62      | 78                    | 70      | 96      | 94      | 31.2                                   | 7             | 19.2          | 28.2          | 85.6        | 4    |
| 5      | Maithily Paul       | B       | 92      | 86                    | 80      | 84      | 88      | 34.4                                   | 8             | 16.8          | 26.4          | 85.6        | 5    |
| 6      | Rishabh Jain        | C       | 171     | 84                    | 72      | 90      | 86      | 33.6                                   | 7.2           | 18            | 25.8          | 84.6        | 6    |
| 7      | Prarit Bhoopal      | A       | 41      | 76                    | 86      | 86      | 94      | 30.4                                   | 8.6           | 17.2          | 28.2          | 84.4        | 7    |
| 8      | Nikita Jain         | A       | 37      | 68                    | 88      | 94      | 90      | 27.2                                   | 8.8           | 18.8          | 27            | 81.8        | 8    |
| 9      | Ritika Gattani      | C       | 172     | 90                    | 80      | 78      | 72      | 36                                     | 8             | 15.6          | 21.6          | 81.2        | 9    |
| 10     | Anupriya Sureka     | C       | 134     | 84                    | 84      | 90      | 66      | 33.6                                   | 8.4           | 18            | 19.8          | 79.8        | 10   |
| 11     | Dristi Bajoria      | C       | 144     | 84                    | 84      | 80      | 68      | 33.6                                   | 8.4           | 16            | 20.4          | 78.4        | 11   |
| 12     | Kirti Somani        | C       | 154     | 82                    | 64      | 78      | 76      | 32.8                                   | 6.4           | 15.6          | 22.8          | 77.6        | 12   |
| 13     | Sparsh Kothari      | C       | 183     | 66                    | 68      | 94      | 82      | 26.4                                   | 6.8           | 18.8          | 24.6          | 76.6        | 13   |
| 14     | Karishma Jain       | B       | 88      | 88                    | 74      | 82      | 52      | 35.2                                   | 7.4           | 16.4          | 15.6          | 74.6        | 14   |
| 15     | Muskan Madhogaria   | B       | 97      | 82                    | 74      | 66      | 68      | 32.8                                   | 7.4           | 13.2          | 20.4          | 73.8        | 15   |
| 16     | Mahek Baid          | A       | 28      | 76                    | 64      | 78      | 70      | 30.4                                   | 6.4           | 15.6          | 21            | 73.4        | 16   |
| 17     | Srija Parasrampuria | A       | 56      | 62                    | 66      | 84      | 82      | 24.8                                   | 6.6           | 16.8          | 24.6          | 72.8        | 17   |
| 18     | Yash Rathi          | A       | 64      | 70                    | 68      | 60      | 84      | 28                                     | 6.8           | 12            | 25.2          | 72          | 18   |
| 19     | Sakshi Tikmani      | C       | 175     | 58                    | 72      | 96      | 72      | 23.2                                   | 7.2           | 19.2          | 21.6          | 71.2        | 19   |

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|        |                        |         |         | BBA 102               | BBA 104 | BBA 202 | BBA 305 | 40% of BBA102                          | 10% of BBA104 | 20% of BBA202 | 30% of BBA305 |             |      |
| 20     | Intajur Rahaman        | B       | 85      | 76                    | 58      | 68      | 70      | 30.4                                   | 5.8           | 13.6          | 21            | 70.8        | 20   |
| 21     | Simran Jajoo           | B       | 118     | 54                    | 84      | 86      | 78      | 21.6                                   | 8.4           | 17.2          | 23.4          | 70.6        | 21   |
| 22     | Arjun Bubna            | B       | 73      | 74                    | 66      | 86      | 52      | 29.6                                   | 6.6           | 17.2          | 15.6          | 69          | 22   |
| 23     | Mansi Agarwalla        | C       | 157     | 56                    | 66      | 76      | 80      | 22.4                                   | 6.6           | 15.2          | 24            | 68.2        | 23   |
| 24     | Ujjala Singh           | C       | 187     | 72                    | 68      | 82      | 52      | 28.8                                   | 6.8           | 16.4          | 15.6          | 67.6        | 24   |
| 25     | Ishan Agrawal          | B       | 86      | 34                    | 60      | 94      | 92      | 13.6                                   | 6             | 18.8          | 27.6          | 66          | 25   |
| 26     | Vedika Agrawal         | B       | 126     | 72                    | 48      | 84      | 52      | 28.8                                   | 4.8           | 16.8          | 15.6          | 66          | 26   |
| 27     | Mayank Malhotra        | A       | 31      | 64                    | 64      | 82      | 58      | 25.6                                   | 6.4           | 16.4          | 17.4          | 65.8        | 27   |
| 28     | Diksha Somani          | A       | 16      | 50                    | 58      | 76      | 82      | 20                                     | 5.8           | 15.2          | 24.6          | 65.6        | 28   |
| 29     | Jagriti Bhutoria       | A       | 23      | 82                    | 62      | 64      | 44      | 32.8                                   | 6.2           | 12.8          | 13.2          | 65          | 29   |
| 30     | Navya Shaw             | C       | 163     | 40                    | 58      | 74      | 94      | 16                                     | 5.8           | 14.8          | 28.2          | 64.8        | 30   |
| 31     | Sakshi Agrawal         | A       | 47      | 82                    | 68      | 90      | 22      | 32.8                                   | 6.8           | 18            | 6.6           | 64.2        | 31   |
| 32     | Adrija Dutta           | B       | 67      | 52                    | 68      | 72      | 72      | 20.8                                   | 6.8           | 14.4          | 21.6          | 63.6        | 32   |
| 33     | Saptarshi Bhattacharya | A       | 49      | 64                    | 62      | 46      | 72      | 25.6                                   | 6.2           | 9.2           | 21.6          | 62.6        | 33   |
| 34     | Nilaya Kataruka        | C       | 165     | 52                    | 66      | 76      | 66      | 20.8                                   | 6.6           | 15.2          | 19.8          | 62.4        | 34   |
| 35     | Harshita Singhal       | B       | 84      | 44                    | 72      | 72      | 76      | 17.6                                   | 7.2           | 14.4          | 22.8          | 62          | 35   |
| 36     | Arihant Gupta          | C       | 136     | 50                    | 66      | 64      | 74      | 20                                     | 6.6           | 12.8          | 22.2          | 61.6        | 36   |
| 37     | Shiksha Maheshwari     | A       | 50      | 54                    | 46      | 72      | 66      | 21.6                                   | 4.6           | 14.4          | 19.8          | 60.4        | 37   |
| 38     | Bashar Rafi            | C       | 140     | 58                    | 68      | 70      | 52      | 23.2                                   | 6.8           | 14            | 15.6          | 59.6        | 38   |
| 39     | Shyla Agarwal          | B       | 117     | 62                    | 48      | 66      | 50      | 24.8                                   | 4.8           | 13.2          | 15            | 57.8        | 39   |
| 40     | Kriti Sadh             | A       | 27      | 32                    | 68      | 84      | 68      | 12.8                                   | 6.8           | 16.8          | 20.4          | 56.8        | 40   |
| 41     | Suyash Kajaria         | C       | 184     | 52                    | 58      | 84      | 44      | 20.8                                   | 5.8           | 16.8          | 13.2          | 56.6        | 41   |

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|        |                           |         |         | BBA 102               | BBA 104 | BBA 202 | BBA 305 | 40% of BBA102                          | 10% of BBA104 | 20% of BBA202 | 30% of BBA305 |             |      |
| 42     | Priti Singh               | C       | 169     | 46                    | 56      | 70      | 62      | 18.4                                   | 5.6           | 14            | 18.6          | 56.6        | 42   |
| 43     | Kritika Todi              | C       | 155     | 58                    | 68      | 62      | 46      | 23.2                                   | 6.8           | 12.4          | 13.8          | 56.2        | 43   |
| 44     | Manav Gourisaria          | C       | 156     | 46                    | 60      | 56      | 66      | 18.4                                   | 6             | 11.2          | 19.8          | 55.4        | 44   |
| 45     | Rajvi Patel               | C       | 170     | 48                    | 44      | 72      | 58      | 19.2                                   | 4.4           | 14.4          | 17.4          | 55.4        | 45   |
| 46     | Aastha Vyas               | B       | 65      | 46                    | 54      | 72      | 56      | 18.4                                   | 5.4           | 14.4          | 16.8          | 55          | 46   |
| 47     | Tanya Sondhi              | C       | 186     | 44                    | 54      | 58      | 66      | 17.6                                   | 5.4           | 11.6          | 19.8          | 54.4        | 47   |
| 48     | Sahil Kejriwal            | C       | 174     | 58                    | 74      | 58      | 40      | 23.2                                   | 7.4           | 11.6          | 12            | 54.2        | 48   |
| 49     | Shubham Kheria            | A       | 53      | 36                    | 64      | 72      | 58      | 14.4                                   | 6.4           | 14.4          | 17.4          | 52.6        | 49   |
| 50     | Sumit Pandey              | A       | 61      | 30                    | 50      | 70      | 70      | 12                                     | 5             | 14            | 21            | 52          | 50   |
| 51     | Shrishti Narnolia         | A       | 52      | 30                    | 80      | 64      | 62      | 12                                     | 8             | 12.8          | 18.6          | 51.4        | 51   |
| 52     | Swastik Satpathy          | B       | 121     | 44                    | 50      | 60      | 54      | 17.6                                   | 5             | 12            | 16.2          | 50.8        | 52   |
| 53     | Harshvardhan Mundhra      | C       | 147     | 34                    | 58      | 54      | 66      | 13.6                                   | 5.8           | 10.8          | 19.8          | 50          | 53   |
| 54     | Arham Ali Ahmed           | B       | 72      | 48                    | 50      | 70      | 32      | 19.2                                   | 5             | 14            | 9.6           | 47.8        | 54   |
| 55     | Syeda Meraj E Zehra Begum | C       | 185     | 44                    | 56      | 60      | 42      | 17.6                                   | 5.6           | 12            | 12.6          | 47.8        | 55   |
| 56     | Shivani Gupta             | C       | 178     | 50                    | 62      | 52      | 32      | 20                                     | 6.2           | 10.4          | 9.6           | 46.2        | 56   |
| 57     | Rashi Banka               | A       | 43      | 48                    | 56      | 46      | 40      | 19.2                                   | 5.6           | 9.2           | 12            | 46          | 57   |
| 58     | Naman Gupta               | C       | 161     | 44                    | 68      | 54      | 28      | 17.6                                   | 6.8           | 10.8          | 8.4           | 43.6        | 58   |
| 59     | Mayu Kochar               | C       | 149     | 50                    | 50      | 54      | 26      | 20                                     | 5             | 10.8          | 7.8           | 43.6        | 59   |
| 60     | Priyadarshini Khemka      | B       | 42      | 44                    | 46      | 44      | 36      | 17.6                                   | 4.6           | 8.8           | 10.8          | 41.8        | 60   |
| 61     | Kaushik Jhunjhunwala      | B       | 77      | 34                    | 50      | 70      | 30      | 13.6                                   | 5             | 14            | 9             | 41.6        | 61   |
| 62     | Deepro Chakrabarty        | A       | 15      | 40                    | 58      | 56      | 22      | 16                                     | 5.8           | 11.2          | 6.6           | 39.6        | 62   |
| 63     | Tisha Agarwal             | B       | 123     | 42                    | 58      | 48      | 6       | 16.8                                   | 5.8           | 9.6           | 1.8           | 34          | 63   |

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|        |                 |         |         | BBA 102               | BBA 104 | BBA 202 | BBA 305 | 40% of BBA102                          | 10% of BBA104 | 20% of BBA202 | 30% of BBA305 |             |      |
| 64     | Kritika Das     | B       | 91      | 24                    | 54      | 44      | 30      | 9.6                                    | 5.4           | 8.8           | 9             | 32.8        | 64   |
| 65     | Anant Sharma    | A       | 5       | 10                    | 56      | 42      | 20      | 4                                      | 5.6           | 8.4           | 6             | 24          | 65   |
| 66     | Adarsh Tayal    | C       | 198     | From previous batch   |         |         |         |  |               |               |               | 66          |      |
| 67     | Divyansh Poddar | C       | 196     | From previous batch   |         |         |         |  |               |               |               | 67          |      |