

J.D. BIRLA INSTITUTE
Department of Management (B.B.A)

CLASS TIMETABLE (PHASE III), SESSION 2020-2021

3rd Year (Sem-VI) SECTION-A (Finance)

	1st Period	Break	2nd Period	Break	3rd Period	4th Period
	12.30 pm to 1.30 pm	1.30 pm to 1.45 pm	1.45 pm to 2.45 pm	2.45 pm to 3.00 pm	3.00 pm to 4.00 pm	4.15 pm to 5.15 pm
Sunday	HOLIDAY					
Monday	BBA 601FM Corporate Finance				BBA 602FM Security Analysis and Portfolio Management	
Tuesday			BBA 604 Management Information Systems Part I		BBA 603FM Global Finance	
Wednesday			BBA 601FM Corporate Finance		BBA 602FM Security Analysis and Portfolio Management	BBA 606S Grand Viva Voce
Thursday			BBA 604 Management Information Systems Part II		BBA 603FM Global Finance	
Friday			BBA 601FM Corporate Finance		BBA 602FM Security Analysis and Portfolio Management	

	1st Period	Break	2nd Period	Break	3rd Period
	10.00 am to 11.00 am	11.00 am to 11.15 am	11.15 am to 12.15 pm	12.15 pm to 12.30 pm	12.30 pm to 1.30 pm
Saturday			BBA 604 Management Information Systems		BBA 603FM Global Finance

Activity / webinar will be held on Fridays (4.15 -- 6.15 PM)

Grand Viva Tutorial subject / teacher schedule will be shared later.

3rd Year (Sem-VI) SECTION-B (Marketing)

	1st Period	Break	2nd Period	Break	3rd Period	4th Period
	12.30 pm to 1.30 pm	1.30 pm to 1.45 pm	1.45 pm to 2.45 pm	2.45 pm to 3.00 pm	3.00 pm to 4.00 pm	4.15 pm to 5.15 pm
Sunday	HOLIDAY					
Monday	BBA 601MM Retail Management		BBA 602MM Services Marketing			
Tuesday	BBA 603MM Global Marketing Management				BBA 604 Management Information Systems Part II	
Wednesday	BBA 601MM Retail Management		BBA 602MM Services Marketing			BBA 606S Grand Viva Voce
Thursday	BBA 603MM Global Marketing Management				BBA 604 Management Information Systems Part I	
Friday	BBA 601MM Retail Management		BBA 602MM Services Marketing			

	1st Period	Break	2nd Period	Break	3rd Period
	10.00 am to 11.00 am	11.00 am to 11.15 am	11.15 am to 12.15 pm	12.15 pm to 12.30 pm	12.30 pm to 1.30 pm
Saturday	BBA 603MM Global Marketing Management				BBA 604 Management Information Systems

Activity / webinar will be held on Fridays (4.15 -- 6.15 PM)
Grand Viva Tutorial subject / teacher schedule will be shared later.

3rd Year (Sem-VI) SECTION-C (Marketing)

	1 st Period	Break	2 nd Period	Break	3 rd Period	4 th Period
	12.30 pm to 1.30 pm	1.30 pm to 1.45 pm	1.45 pm to 2.45 pm	2.45 pm to 3.00 pm	3.00 pm to 4.00 pm	4.15 pm to 5.15 pm
Sunday	HOLIDAY					
Monday			BBA 604 Management Information Systems Part II		BBA 603MM Global Marketing Management	
Tuesday			BBA 602MM Services Marketing		BBA 601MM Retail Management	
Wednesday			BBA 604 Management Information Systems Part I		BBA 603MM Global Marketing Management	BBA 606S Grand Viva Voce
Thursday			BBA 602MM Services Marketing		BBA 601MM Retail Management	
Friday			BBA 603MM Global Marketing Management		BBA 604 Management Information Systems	

	1 st Period	Break	2 nd Period	Break	3 rd Period
	10.00 am to 11.00 am	11.00 am to 11.15 am	11.15 am to 12.15 pm	12.15 pm to 12.30 pm	12.30 pm to 1.30 pm
Saturday			BBA 602MM Services Marketing		BBA 601MM Retail Management

Activity / webinar will be held on Fridays (4.15 -- 6.15 PM)

Grand Viva Tutorial subject / teacher schedule will be shared later.

Subject Code	Subject Name	Faculty
	Elective Group I: Finance	
BBA 601FM	Corporate Finance	Bhargav Majumdar
BBA 602FM	Security Analysis and Portfolio Management	Dr. Arindam Banerjee
BBA 603FM	Global Finance	Dr. Madan Mohan Dutta
	Elective Group II: Marketing Management	
BBA 601MM	Retail Management	Section B: Dr. Ranjan Bhardwaj Section C: Dr. Seema Lall
BBA 602MM	Services Marketing	Section B: Dr. Soma Sinha Roy Section C: Dr. Oindrilla Chakraborty
BBA 603MM	Global Marketing Management	Section B: Dr. Oindrilla Chakraborty Section C: Dr. Ranjan Bhardwaj
	Common Papers	
BBA 604	Management Information Systems	Part I: Aunpam Purkait Part II: Soumajit Adhya
BBA 606S	Grand Viva Voce	

ASSIGNMENT DETAILS (MAY 2021)

3rd Year (Semester-VI) BBA (Finance)

Sl. No	Name of Subject	Subject Code	Assignment Details	Date of Submission
1	Corporate Finance	BBA 601FM	Does a firm's bargaining powers vis-a-vis its suppliers and customers affect its working capital requirements?	26 th May, 2021
2	Security Analysis and Portfolio Management	BBA 602FM	Q. Explain the concept of efficient frontier (taking two securities) graphically with help of an example?	24 th May, 2021
3	Global Finance	BBA 603FM	Explain different types of Foreign Exchange Risk Exposures with examples.	24 th May, 2021
4	Management Information System	BBA 604	<ol style="list-style-type: none"> How does MIS take data from the organization's TPS to produce different kinds of management reports? Give diagram in support of your answer. Why does DSS operate at levels higher than MIS in the organizational pyramid? Explain elaborately with the help of the pyramid. (5+5) 	25 th May, 2021

3rd Year (Semester-VI) BBA (Marketing)

Sl. No	Name of Subject	Subject Code	Assignment Details	Date of Submission
1	Retail Management	BBA 601MM	Discuss the importance of positioning a retail store in building its brand image (within 300 words).	20 th May, 2021
2	Services Marketing	BBA 602 MM	<p>Flipped Class on CUSTOMER SATISFACTION (UNIT 3)</p> <p>Topic to be covered:</p> <ul style="list-style-type: none"> • CUSTOMER PERCEPTION • MOMENTS OF TRUTH • SOURCES OF PLEASURE OR DISPLEASURES IN SERVICE ENCOUNTERS • CUSTOMER SATISFACTION – DEFINATION, FACTORS, OUTCOMES OF CUSTOMER SATSACTION • AMERICATION CUSTOMER SATISFACTION INDEX • SERVICE FAILURE – HOW CUSTOMERS REACT TO SERVICE FAILURES • SERVICE RECOVERY STRATEGIES <p>PLEASE HIGHLIGHT RELEVANT EXAMPLES/VIDEOS AS IT DEEMS FIT. THIS IS A GROUP PRESENTATION.</p>	25 th May, 2021
3	Global Marketing Management	BBA 603 MM	Explain the Meaning and purpose of global Marketing Information system (In the form of a report in maximum 500 words).	22 nd May, 2021
4	Management Information System	BBA 604	<ol style="list-style-type: none"> How does MIS take data from the organization's TPS to produce different kinds of management reports? Give diagram in support of your answer. Why does DSS operate at levels higher than MIS in the organizational pyramid? Explain elaborately with the help of the pyramid. (5+5) 	25 th May, 2021

ACTIVITY

Date	Topic	In-Charge
07 th May, 2021	Workshop: Selecting right set of Investment in a Challenging Environment by Mr. Malhar Majumder, ACS, FCMA Partner, Positive Vibes Consulting & Advisory	Dr. Madan Mohan Dutta
21 th May, 2021	Collage Competition (Theme: Pandemic)	Sumanta Bhattacharyya
28 th May, 2021	Career counseling – Aspiration Management. Resource persons – Mr. Debargha Dey (Regional Manager – HR, Dabur India Ltd.) & Mr. Arnab Mukhuty (Head Marketing, Peerless Financial Services Ltd.)	Mangala Tamang Chakrabarty